

Caldas da Saúde, January 9th 2025.

Esteemed Director,

Green salutations,

As Pedagogical Director of OFICINA - INA's Professional School (www.oficina.pt), it is my pleasure to announce the 14th edition of Bgreen // ecological film festival.

Bgreen // ecological film festival is a grand international project which has already had the participation of 32 countries.

Bgreen festival consists in the production of video spots, created by students aged 13 to 21 on ecological related issues.

"Smart Solutions, Green Future" is this year's motto.

Thus, BGREEN aims to draw attention to the binomial: Artificial Intelligence / Ecological Intelligence - What is the impact of Artificial Intelligence in our lives? Technological evolution is taking us down completely new paths that will mean profound changes in our society and it seems to be leading us away from our origins. This new reality brings us to several questions: Do we value Nature's intelligence? Do we explore the solutions that Nature provides? With this year's theme, the objective is to appreciate ecological intelligence that seeks sustainable and environmentally-friendly solutions. Ecological intelligence does not reject technology but searches for balanced solutions trying to promote what's best in both technology and Nature.

As in previous editions, this year we have two categories:

BGREEN JUNIOR - for students aged 13 and 14 years old (in Portugal, students attending the 8th and 9th grade or equivalent).

BGREEN - for youngsters aged between 15 and 21 years old (Secondary or vocational studies).

To you, esteemed director, we ask that you share this information with your teachers so that they are able to encourage their students to rise to the challenge. In a time when we are faced with so much tribulation, we consider BGREEN to remain a way of stimulating hope and resilience in younger people.



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We await, with joy and expectation, your students' video spots until the 24th of April, 2025.
The press kit with more detailed information on the festival will soon be sent via email.
To learn more about previous editions, please visit our website at www.bgreenfestival.com.

Best regards,

The Pedagogical Director.



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